

Project Summary:

American River Educational Outreach Publications

As Protect American River Canyons submits this grant proposal the abandoned Auburn dam diversion tunnel on the American River is being closed. The American River is being restored to its natural channel at the former Auburn dam site. Approximately 6 miles of river from the Confluence of the North and Middle Forks of the American River are scheduled to be opened to the public in Spring of 2008 having been closed for over 25 years.

To meet the increased demand for visitor information Protect American River Canyons wishes to collaborate with the Sierra Nevada Conservancy to partner with PARC in:

1. The revision of the American River Guide Book, first published in 1989 with over 12,000 in circulation.
2. Publishing a revised American River Confluence Parkway visitor guide pamphlet to access the reopened and restored stretch of river.
3. Creating an American River Wild & Scenic power point presentation CD focusing on the long-term protection of the watershed.

PARC's goals are consistent with the Sierra Nevada Conservancy's goals to nurture a well-informed public that will desire to take better care of our Sierra Nevada natural resources.

The revised American River Guide Book, Confluence Parkway visitor guide pamphlet and Wild & Scenic power point presentation CD Will provide accurate up-to-date information on American River recreation, and natural and cultural history -enabling the public to responsibly and safely pursue recreational opportunities in the Auburn State Recreation Area. These public education projects provide PARC with increased visibility, membership, volunteer and fund raising opportunities for our American River conservation efforts.

Guide Book printing and production costs are estimated to be \$20,180 for 2,500 Confluence Parkway 18X24 brochures is estimated to be \$11, 560 for 20,000 The Wild & Scenic Power Point CD is estimated to cost \$14,300.

Part time staff funding is estimated at \$7,500

Total Costs of the three related projects are expected to be **\$53,500.**

In-kind donations are expected to total **\$5,040**

PARC is requesting that the Sierra Nevada Conservancy be the primary contributor to the proposed river education projects amounting to **\$48,500.**

The Sierra Nevada Conservancy's Grant generous assistance will be acknowledged on the title page of the guidebook and in the credits to the American River Confluence Parkway brochure and Wild & Scenic Power Point presentation.